

layer **43** of the panel assembly-to-holder interface section **35** of the first material layer or portion **31** and the cover magnetic material layer **45** of the interface-cover section(s) **36**.

FIGS. **10** and **10A** depict the reversible case construction in a process of being reoriented into the closed condition and thus the cover and interface magnetic material layers **45** and **43** are not yet substantially parallel but are opposed and magnetically attractive to one another as at arrows **103** for enhancing the closed condition of the reversible case construction when in the closed configuration. FIGS. **16** and **16B** may be thought of as depicting the panel assembly-to-holder interface section **35** of the first material layer or portion **31** magnetically attracted to the interface cover sections **36** via the boundary **46** therebetween.

The various magnetic material layers **43**, **44**, and **45** are preferably embedded within the first and second material layers or portions **31** and **32** as variously depicted, thereby adding thickness to the first and second material layers or portions **31** and **32** and forming what appear to be raised panel portions. Thus, the invention may be said to preferably comprise select magnetic material layers embedded within the first and second material portions **31** and/or **32**, which select magnetic material layers are selected from the group consisting of the interface, device-encasing and cover magnetic material layers **43**, **44**, and **45** for enhancing the visual appeal of the reversible case construction.

Perhaps most notably in this last regard, the device-encasing sections **38** each preferably comprise a first or inner panel section as at **47**, and a second or outer panel section as at **48**. The second panel sections **48** are preferably pivotal relative to the first panel sections **47** about a second or secondary pivot axis as at **104** extending intermediate the first and second panel sections **47** and **48**. The reader is directed to FIG. **19**, which figure more or less diagrammatically depicts a reversible case construction in an open configuration such that the device-holding mechanism **15** is supported via the folded or pivoted reversible panel assembly of the reversible case construction.

In other words, the first and second panel sections **47** and **48** may thus function to form basal support for the device-holding mechanism (as at **15** in FIG. **19**) for enabling the user to support the device-holding mechanism in an oblique orientation relative to the first panel section(s) **47** when in an open case configuration as generally depicted in FIG. **19**. Third and fourth or tertiary pivot axes as at **105** are located at the edges of and thus bound the holder-device edge-traversing section **37** for enhancing the basal support functionality as depicted in FIG. **19**, and further for enabling full device enclosure via the reversible panel assembly as generally depicted in FIGS. **10**, **10A**, and **16**.

With regard to the rotatable cradle embodiment depicted and referenced at **12** in FIGS. **14**, **15**, and **25**, the reader will see that the interface-cover sections are slightly modified as compared to interface-cover sections **36** and thus have been referenced at **36'**. The cover sections **36'** are pivotally attached to the panel assembly-to-holder interface sections **35'** at opposed attachment points **50** opposite interface section apertures formed in the cover sections **36'**. The interface section apertures formed in the cover sections **36'** coincide with apertures formed in the panel assembly-to-holder interface sections **35'**, and may be of any number of shaped formations.

A semi-circular formation as at **51** and a rectangular formation as at **52** have been illustrated in the cover sections **36'** for the purpose of exemplifying this concept. The semi-circular formation **51** and the rectangular formation **52**

coincide with semi-circular formation as at **53** and rectangular formation as at **54** formed in the panel assembly-to-holder interface sections **35'**. The formations here exemplified are contemplated for structurally accommodating a rotation mechanism as at **49** rotatably attaching or connecting the device-holding mechanism to the panel assembly-to-holder interface sections **35'** (optionally via structural layer **40**). Generally speaking the top-to-bottom dimensions of the sections **35'**, **36'** and **37'** are relatively abbreviated as compared to sections **35**, **36**, and **37**.

While the above descriptions contain much specificity, this specificity should not be construed as limitations on the scope of the invention, but rather as an exemplification of the invention. The basic invention may be said to essentially teach or disclose a reversible case construction for encasing an electronic device and selectively displaying an outer case material. The reversible case construction essentially comprises a device-holding mechanism or device-holding means sized and shaped to removably receive and hold an electronic device.

The reversible case construction further essentially comprises a device-concealing reversible panel assembly. The device-concealing reversible panel assembly comprises first and second material portions, each of which preferably comprise inner surfacing, outer surfacing, a panel assembly-to-holder interface section, an interface-cover section, and a device-encasing section. The inner surfacing of the interface-cover sections and device-encasing sections are attached to one another.

The inner surfacing of the panel assembly-to-holder interface sections are attached to structure associated with the device-holding mechanism for providing an interface panel layer. The reversible panel assembly is pivotal relative to the interface panel layer about a first pivot axis located adjacent interface panel layer. The first and second material portions are thereby being selectively presentable for displaying the outer case material.

The device-concealing panel assembly of the reversible case construction may further preferably comprise an interface structural layer. The interface structural layer is preferably attached to the device-holding mechanism and the inner surfacing for connecting the device-concealing panel assembly to the device-holding mechanism or means.

The first and second material portions of the reversible case construction preferably comprise differing physical properties for enabling the user to select a preferred physical property from the group consisting of the differing physical properties for outward presentation. More particularly, the first and second material portions may preferably comprise differing visual properties for enabling the user to select a preferred visual property from the group consisting of the differing visual properties for outward presentation of the preferred visual property.

The panel assembly-to-holder interface sections may preferably comprise an interface magnetic material layer and the device-encasing sections may preferably comprise an encasing magnetic material layer. The interface and encasing magnetic material layers are substantially parallel and opposed and magnetically attractive to one another when the reversible case construction is in a closed configuration for generally enhancing the closed condition of the reversible case construction via magnetically attractive forces between the magnetic material layers.

The interface-cover sections may also comprise a cover magnetic material layer such that the cover and interface magnetic material layers are substantially parallel, opposed, and magnetically attractive to one another for further